













# Expand Access

**Goal 3: EXPANDING INVOLVEMENT:** Encourage contributions and partnership with the broader community through increased collaboration among a diverse workforce.

- Objective 1: Develop OIT marketing and communication initiatives focused both within and outside Georgia Tech to raise awareness of learning and partnership opportunities.
- Objective 2: Increase levels of community trust through increased transparency by actively seeking community input, engagement, and involvement in decision-making.
- Objective 3: Diversify the OIT workforce and improve OIT's competitive stance for employee recruiting and retention.
- Objective 4: Streamline experience and services to eliminate roadblocks to participation.
- Objective 5: Build relationships and partnerships with organizations including other higher-ed, government, and both for-profit and non-profit institutions.